



Five Year Plan 2009 – 2014



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Vision: *Building a healthy community*

Mission: *To empower our neighbourhood through collaboration and leadership to build a healthy community*

Five areas of emphasis as determined by community consultation:

Community Pride

Long term goal: *A vibrant community engaged in planning and implementing programs and policy that promote a safe and appealing place to live.*

Economic Development

Long term goal: *A vibrant, thriving business community able to meet the employment needs of our city.*

Housing

Long term goal: *To provide safe, affordable, adequate housing for every member of our community.*

Recreation/Green Space

Long term goal: *To promote a healthy lifestyle through life-long recreational opportunities utilizing sustainable facilities and practices.*

Youth

Long term goal: *To provide sustainable, strategic supportive child/youth/family practices that address the needs of all - it takes a village.*

Synopsis of Community Consultation Process

In April 2007, Manitoba Intergovernmental Affairs Minister Steve Ashton announced that Dauphin joined 4 other communities in becoming a Neighbourhoods Alive! [NA!] designated community.

Neighbourhoods Alive! is a Manitoba government initiative implemented to assist communities with revitalization planning and funding for projects that rebuild vital components of neighbourhoods. To this end and interim advisory committee based on a cross-section of community stakeholders was selected by the government to begin the task of coordinating our community planning. One of the first tasks of the IAC was to assess the priorities for community rejuvenation through community consultation and use this assessment to formulate a five year strategic plan for the revitalization of the City of Dauphin.

Community consultation began in March of 2008 after the hiring of a full-time community coordinator. A priority of the IAC was to come alongside already existing community organizations and assess how best to become involved with the work that was already ongoing. Current organizations included in this level of assessment were: Chronic Disease Prevention Initiative, Dauphin and District Chamber of Commerce, Dauphin and District Food Bank, Dauphin Friendship Centre and Youth Council, Parkland Job Opportunity Centre, Dauphin At Risk Teens/Youth strategies committee, Anti- Racism Taskforce, InterAgency luncheon, Senior Centre, Business Vitality Index study, Parkland Economic Developers, Parkland Regional Health Authority, Anicinabe Housing, various other housing managers and stakeholders, Connections and daycare groups, Citizens on Patrol Program, Mayor, councilors and various personnel at City of Dauphin, and Dauphin Rotary. All organizations were given basic information about Dauphin Neighbourhood Renewal and asked for their input on areas needing revitalization.

In addition to meeting with organizations, several public events were either held or attended where the primary source of information gathering was using a very informal Top 5 survey. [See Appendix A for sample] Persons were asked to fill in their top 5 priorities for neighbourhood renewal. [See

Appendix B for summary of responses.] Events used for this type of information gathering were InterAgency luncheon, sidewalk informational hotdog lunch, parents attending swimming lessons at the pool, senior centre AGM, Chamber of Commerce annual Street Fair, and Dauphin Rec and Leisure Mart. Not only were people able to fill in the Top 5 survey forms but valuable information sharing took place in conversations at that time as well.

Conversations with a host of individuals were probably the best method for gathering information about neighbourhood renewal priorities. A page dedicated specifically around neighbourhood renewal was attached to the City of Dauphin website. Several press releases were done through the Dauphin Herald and the local radio station CKDM. As people became more aware of the initiative, those personal conversations happened on a more regular basis. Although it would be hard to document all of these conversations in a small community like Dauphin, these form a reliable and significant voice for the citizens. There were also many individuals specifically targeted for individual conversations – people who have an interest in the local housing situation at various levels, people engaged in working with children, seniors, and youth.

The local IAC is very representative of the general population of our city. Their input was invaluable in the drafting of our five year plan. Not only are they key stakeholders in our community but they have spheres of information and influence which provide excellent input for the formulation of a comprehensive strategy of neighbourhood renewal.

The following pages constituting the five year plan for neighbourhood renewal in the City of Dauphin are the culmination of all of this work. Some priorities have more initiatives than others and we are convinced that since this is a 'work in progress' that other initiatives and areas needing our attention will become apparent. However, our overall mission at this time is to empower our neighbourhood through collaboration and leadership to build a healthy community.

Community Pride Dauphin Neighbourhood Renewal – Five Year Plan 2009 - 2014

Long term goals: A vibrant community engaged in planning and implementing programs and policy that promote a safe and appealing place to live.

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
<p>1A Graffiti: A comprehensive program that deals with the root causes of graffiti and vandalism</p>	<p>A long term city beautification strategy</p>	<p>DNR; City of Dauphin; Youth; DRCSS; DFC; Service Organizations; MVSD; D.A.R.T.; Restorative Justice; RCMP; Business owners, Homeowners</p>	<p>Bring together stakeholders to coordinate united approach</p> <p>Focus on education and strategies that deal with root causes of graffiti</p> <p>Murals</p>	<p>Graffiti cleanup</p> <p>Partner with schools and RCMP to educate Early and middle years students on graffiti & vandalism</p> <p>Develop awareness campaign on prevention strategies for business and home owners</p> <p>Partner with youth and service organizations to promote mural program</p>	<p>Murals</p> <p>Increased community engagement</p> <p>Statistics on graffiti incidents, removal and management</p>	<p>Cleaner more appealing overall appearance of City of Dauphin</p> <p>Increased community involvement</p>
<p>1B Community Involvement: A cohesive plan to engage our community in planning and implementing strategies that promote a homogeneous, harmonious community environment</p>	<p>A long term commitment by community stakeholders to community relations that result in a healthy community</p>	<p>DNR – to coordinate community stakeholders and facilitate partnerships with each of the other partners and between partners; City of Dauphin; Youth; DFC; Dauphin Ministerial; Anti-Racism Task Force; CDPI; service organizations; Parkland Crossing; Fort Dauphin Museum; Connections; Public health programs; COPPs; Communities in Bloom; Winter Lights Program</p>	<p>Engage community in active planning to build and facilitate a healthy community</p> <p>Ongoing education and promotion of positive quality of life issues</p> <p>Celebration of cultural diversity through coordinated city events</p>	<p>Maintain accurate city directory of organizations</p> <p>Develop a community volunteer bank</p> <p>Educate community of value of COPPs and support greater involvement for COPPs through active volunteer recruitment and appreciation events</p> <p>Promote ongoing city events – Street Fair; Winter Lights; National Child Day; DFC Picnic in the Park; Interfaith summer event</p> <p>Support ongoing work of antiracism task force</p>	<p>Increased community involvement in wellbeing of community</p> <p>Reduced crime and vandalism statistics</p>	<p>Increased community engagement</p> <p>Improved quality of life</p> <p>Better relations between all citizens</p>

Definition of Acronyms:

ACC - Assiniboine Community College

CDPI - Chronic Disease Prevention Initiative

CEDC - Community Economic Development Corporation

COPP - Citizens On Patrol Program

D.A.R.T - Dauphin At Risk Teens

DFC - Dauphin Friendship Centre

DNR - Dauphin Neighbourhood Renewal

DRCSS - Dauphin Regional Comprehensive Secondary School

MAFRI - Manitoba Agriculture Food Rural Initiatives

MVSD - Mountain View School Division

PC - Parkland Crossing

PJOC - Parkland Job Opportunities Centre

PRHA - Parkland Regional Health Authority

Economic Development Dauphin Neighbourhood Renewal – Five Year Plan 2009 – 2014

Long term goals: A vibrant, thriving business community able to meet the employment needs of our city

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
<p>2A Economic Development: A complete economic development plan to enhance and support ongoing economic success and population growth</p> <p>2B Employment: A comprehensive employment strategy which includes training and development; and meets the ongoing needs of employers and employees.</p>	<p>A long term business strategy which promotes a vibrant thriving business community</p> <p>A long term employer/employee strategy</p>	<p>Act as liaison between partners - DNR; Promote research and develop strategies - City of Dauphin; Dauphin and District Chamber of Commerce; Funding & training- Parkland Community Futures; CEDC; MAFRI; PJOC; provincial and federal government; ACC</p> <p>Same as above;</p> <p>Develop and implement courses - ACC; InterUniversities North; MVSD</p>	<p>Business opportunity development through research and utilization of funding opportunities</p> <p>Campaign to promote and support local industry and business</p> <p>Downtown business revitalization and enhancement</p> <p>Employment training and promotion through coordination of educational programming</p> <p>Business mentorship program</p> <p>Apprenticeship development by coordinating education and business partnerships</p>	<p>Full utilization of current Business Vitality Index</p> <p>Research and utilize all funding opportunities – eg. Rural Initiatives funding currently under- utilized</p> <p>Assessment of current vacant storefronts on Main Street and downtown district</p> <p>Active search for investment monies</p> <p>Career and Employment Fair</p> <p>Develop, enhance and promote ongoing employment training</p> <p>Create an apprenticeship coordination program engaging all educational partners and employers</p>	<p>Business vitality assessment every five years</p> <p>Statistics of new business and industry starts; business and industry health in 5 years</p> <p>Amount of funding accessed versus amount of funding available</p> <p>Number of jobs created</p> <p>Number of apprenticeship positions created</p>	<p>Increased cooperation between partners</p> <p>New business and industry starts</p> <p>Population growth</p> <p>Larger tax base</p> <p>Greater retention of young adults in Dauphin or moving back to Dauphin</p> <p>Increased employment opportunities</p>

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Housing Dauphin Neighbourhood Renewal – Five Year Plan 2009 - 2014

Long term goals: To provide safe, affordable, adequate housing for every member of our community.

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
<p>3A HOUSING STRATEGY A comprehensive housing strategy will be developed to strengthen access to affordable housing in Dauphin</p>	<p>A long term housing strategy</p>	<p>Coordinate and facilitate strategies engaging all stakeholders - DNR, City of Dauphin, Realtors, Landlords, MB Housing, CMHC, ACC/DRCSS, Dauphin Homelessness/Housing Needs Coalition, Anicinabe Housing, Dauphin and District Community Foundation, Community and service organizations, Dauphin Ministerial</p>	<p>Bring together stakeholders to provide expertise and coordination in housing activity in Dauphin</p> <p>Focus on affordability</p> <p>Conduct a housing needs assessment</p>	<p>Establishment of a permanent housing coalition with broad representation from the community to work on housing issues on an ongoing basis</p> <p>Complete a housing needs assessment Study</p> <p>Create a housing plan for/from City of Dauphin</p> <p>Create further housing as per housing needs assessment</p>	<p>Formation of a Housing coalition</p> <p>Creation of a Housing Strategy</p> <p>Completed Housing needs assessment</p> <p>Exit satisfaction survey</p> <p>Assessment at 6 month intervals as long as desired by participant</p>	<p>Increased collaboration on housing issues</p> <p>Increase in available housing</p> <p>Shortened search times for appropriate housing</p> <p>Harmonious landlord/tenant/neighbour relations</p> <p>More choices for residents looking for housing</p> <p>Housing that meets the needs of all persons within the community</p>
<p>3B Home owner/renter training</p>	<p>Free program for first time home owners</p> <p>Free program for first time renters</p> <p>Free training for home maintenance and repair</p>	<p>Coordinate and promote programs - DNR, Realtors, Landlords, MB Housing, Develop programs and training - ACC/DRCSS, Assist with training courses - trades people – plumbers, electricians, carpenters, painters</p>	<p>Courses specific to first time home owners and renters</p> <p>Courses for home maintenance and repair</p>	<p>Design and implement courses in conjunction with ACC, DRCSS, trades people</p> <p>Monthly follow-up / mentorship procedure for 6 months</p>	<p>Survey of landlords whose tenants have taken courses</p> <p>Number of participants</p> <p>Value of work completed</p>	<p>Enhanced landlord tenant relations</p> <p>Greater home owner stability</p> <p>Vested interest in home maintenance</p> <p>Higher property values</p> <p>Better maintained housing stock</p>

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DNR - Dauphin Neighbourhood Renewal	

Recreation Green Spaces Dauphin Neighbourhood Renewal – Five Year Plan 2009 - 2014

Long term goals: To promote a healthy lifestyle through life-long recreational opportunities utilizing sustainable facilities and practices.

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
A comprehensive recreation/green space strategic, sustainable plan will be developed to enhance, promote and facilitate a healthy lifestyle for all in the community.	Long-term recreation/green space sustainable strategy.	Coordinate between partners and facilitate strategies - DNR; Provide funding and in-kind contributions - City of Dauphin; Tourism Dauphin; Henderson School; Dauphin Recreational Services; Service clubs and organizations; DFC; PC; MVSD; Ongoing monitoring of effectiveness of strategies - Healthy Dauphin; CDPI; PRHA; Beneficiaries - Major & minor sports organizations; Seniors Centre; Communities in Bloom; Horticultural Society	Affordable safe recreation for all <i>"Everybody Gets to Play" program</i> Become an <i>In Motion</i> community Comprehensive ongoing assessment of facilities and affordability Collaboration on green space development with all stakeholders	Upgrade existing facilities and equipment Revitalize playgrounds Create community gardens Plan and promote spring, summer and fall community work bees for clean up and beautification Permanent outdoor skateboard/BMX park Development/completion of walking and bike trails within the city Sprinkler park development Upgrade campgrounds	Ongoing assessment of facility usage Improved health survey – based on PRHA statistics and census Community engagement in recreational activities Ongoing needs and affordability assessment through user and non-user surveys	Increased collaboration on recreation and healthy lifestyles Increased collaboration on green space development Greater access to recreation for all Engaging activities for all ages Active healthy community

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Youth/ Family Dauphin Neighbourhood Renewal – Five Year Plan 2009 - 2014

Long term goals: To provide sustainable, strategic supportive child/youth/family practices that address the needs of all - it takes a village

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
<p>5A: Development of a strategic plan to deal with the needs of children and families with regard to childcare, support, and ongoing healthy development will become and ongoing initiative</p> <p>5B A comprehensive youth strategies plan will be developed to address the ongoing needs of youth and families</p>	<p>Long-tern sustainable, supportive child/youth/family strategy</p> <p>City Wide Youth Council</p>	<p>Promote and facilitate planning and implementation - DNR; City of Dauphin; MVSD; DFC; CEDC; MAFRI; Parents, youth; community service clubs and organizations; churches; PC; various child and family agencies; PRHA; ACC; daycares; AntiRacism Task Force; RCMP</p> <p>Same as above</p>	<p>Strategic plan to develop and implement parent training, mentorship and support programs</p> <p>Strategic Plan to implement the findings of Dr. Susan Prentice regarding Childcare in the Parkland</p> <p>Strategic plan to promote youth involvement and inclusiveness</p>	<p>Family Resource Centre</p> <p>Engage and coordinate all stakeholders</p> <p>Needs assessment of current child/youth programming</p> <p>Promotion and facilitation of community family activities</p> <p>Promotion and incentives for the training of adequate childcare workers</p> <p>Youth attraction and involvement</p> <p>Life skills enhancement programs</p> <p>Mentorship Program</p> <p>Leadership training</p> <p>Volunteer training</p> <p>Apprenticeship program</p>	<p>Ongoing monitoring of child/youth programming</p> <p>Decrease in gang membership</p> <p>Assessment of childcare needs every 5 years</p> <p>Success of programming</p> <p>Success of programs</p> <p>Assessment of youth satisfaction every 3 years</p>	<p>Childcare that meet the needs of all families</p> <p>Programs and support for all children and families</p> <p>A “village” that meets every child’s needs; to promote positive self-esteem and strong healthy lifestyles that include a value system which promotes dignity and equality for all.</p> <p>Youth actively participating in the life of the community from decision making to facilitation</p>

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Proposed Organizational Structure - Dauphin Neighbourhood Renewal – Five Year Plan 2009 - 2014

Long term goals: To create and sustain a community based organization that will empower our neighbourhood through collaboration and leadership to build a healthy community

Initiatives	Outputs	Partnerships	Strategies	Implementation tasks	Measurements/ Tools	Outcomes
To create a fully incorporated Neighbourhood Renewal Corporation to continue the initiatives outlined in the current five year plan.	Incorporated body to continue the work of administering and implementing the five year plan set by the current NA! appointed IAC	Providing administration and leadership – DNR; Community development corporation/economic development boards, City of Dauphin; MB government through NA!	To formally incorporate a body to be known as Dauphin Neighbourhood Renewal Corporation	File appropriate incorporation papers Write policies and procedures governing the corporation Facilitate an annual general meeting Ensure the democratic election of board members Development of yearly working plans	Annual general meeting Review of strategic planning and processes Yearly analysis of both 5 year strategic plan and the one year working plans	Incorporated body dedicated to empower our neighbourhood through collaboration and leadership to build a healthy community



The future is in our hands.

Five TOP Priorities for Neighbourhood Renewal



*Working together leads
to success.*

Appendix B: Results of survey – following on page 12
Since this is a very full page it is not possible to label it on the page.
The categories are in no particular order except as they fit conveniently into the table.
The numbers after some of the topics/headings indicate that this was identified on more than one survey.
Items under the main headings were specifics mentioned within the category.

Youth [34]	Quality of Life	Green Spaces/ Parks [3]	Housing [21]	Business [24]
Recreation – something to do	Communication - Community connectedness [2]	Community gardens	Need for facelifts on some housing [2]	Better shopping
Life skills training	More yearly fun community activities	Bike/walking trail - more [3] Around 4 mile square	Affordable [6]	Shopping that meets the needs of community
Free things to do [5]	Community engagement/support	Walking areas – lighting [2]	Clean up “slum’ rentals [4]	Fill in empty places on Main Street
Better utilization of facilities by the poor	Celebration of cultural diversity	Vermillion Park/River cleanup [2]	Good quality	To keep young people in Dauphin [2]
Non-organized activities/drop-in	Discrimination/racism/tolerance		Get rid of boarded up houses [2]	Industry [4]
Skateboard park [6]	Community involvement	Other Amenities	Revitalization	“BIG”
Mentorship [2]	Motivation/interest of volunteers	Lights for at least one ball diamond	For younger people & families	Bigger pet store
Empowerment	Unity – collective vision – defined	Outdoor stage for different performers	Liveable core housing	Money
Non-sport activities	Supported action plans	Affordable counseling – anger management	Apartments	Arcade
Big Brother/Sister	City/rural cooperation – water	Fitness centre at rec centre	Bigger lots	EB game store
Gang elimination	Dauphin Pride [2]	Lower taxes [2]		Dedicated clothing and shoe stores [5] – name brand type of stores eg. Gap
Playground equipment [4]	Block parties	Investigate/get rid of PRHA	Crime/Safety issues	Dollarama
Summer programming – wading pools	Appearances [29]	Medical specialists	Enforce curfew [3]	CED
Water park/go-carts/Roller coaster	Proper sidewalks – get rid of cobblestones – all over city	Better hospital	COPPS support [2]	More hotels
Bigger/deeper/better slides pool	Revamp/refurbish downtown [3]	Maintain full hospital standards	Break and Enter Crime	Hemp Plant
Counseling	Garbage cleanup[3]	Concerts in Rec Centre	More police [5]	Bigger fair
Job program [3]	Get rid of boarded up houses	Public transit [3]	Safety concerns [8]	Restaurants – higher end/classy Applebee’s; sushi bar
Love for – respect trust	Better supervision of garbage pickup – no putting out garbage until morning of pickup		Crime [6]	
Indoor playground	Fix/wider streets[3] Back lanes	Families / Daycare	Graffiti [14] – underpass - Root causes	Unemployment
Accessible water park – sprinkler park	Tidy up yards[2] Beautification	Parenting help	Vandalism[13]	Miscellaneous
No fee tennis courts	More flower beds – clean up empty lots	Single parents with families	Restorative penalties [2]	Better access of facilities for the poor
Tougher school rules – freedom to roam at noon	Spray for mosquitoes	Family Resource Centre	More signage for children playing	Prayer back in schools
Pro-active programming	Dandelion control	Extended hours childcare [2]		Shelter or place of refuge for person who has done wrong but does not deserve to go to jail
Teaching youth respect for property	West end improvement - perception	Infant daycare [2]		
More swimming – not in summer [?]	Remove boarded up windows downtown with better policing	More preschools		Lighten up on social assistance meaning if a person has a criminal record they would not be allowed social assistance
Seniors [5]	Paint job for Towers hotel	Family activities		
Affordable/more housing [4]	Revitalize historic buildings	Parents – more accountable		
***Youth & Elderly working together	Update pole Christmas lights	Classes for parents		