



PROCLAMATION

WHEREAS January 26, 2022 marks the 12th annual Bell Let's Talk Day, a day of conversation and support for mental health;

AND WHEREAS one in five Canadians will suffer from mental illness at some point in their lifetime and yet two-thirds of those living with mental illness do not seek help due to the stigma;

AND WHEREAS with COVID-19 affecting every aspect of our lives, Canadians are feeling the impact of the pandemic on their mental health;

AND WHEREAS Bell Let's Talk Day promotes mental health awareness, acceptance, and action built on four key pillars: fighting stigma, improving access to care, supporting world-class research, and leading by example in workplace mental health;

AND WHEREAS the City of Dauphin encourages you to join the conversation through #BellLetsTalk calls, texts, and social media interactions to drive Bell's donation to mental health past their commitment of \$155 million;

**NOW, THEREFORE, WE THE COUNCIL OF
THE CITY OF DAUPHIN
DO HEREBY PROCLAIM**

JANUARY 26, 2022

AS

"BELL LET'S TALK DAY"

Dated at the City of Dauphin, in the Province of Manitoba,
this 24th day of January 2022.

Christian Laughland
Mayor